

# New Kodak SmartFilm™ works in any light, day or night




SmartFilm is the only film that  
instantly adjusts to your camera

Sunny? Cloudy? Indoors? Night?  
You're ready, because *SmartFilm*  
is the first film ever, to listen to  
your camera.

When you set your film speed,  
*SmartFilm* changes to that speed –  
automatically. Whether you  
choose 64, 2400 or any ASA,  
*SmartFilm* fits your needs.

At last, you can use one film for *all*  
conditions. No need to swap. Just  
set your speed and shoot.



Kodak's exclusive *PhotoLink*  technology enables *SmartFilm's*  
special layers to match all ASA  
settings on all cameras.

No matter how much the light  
changes, you'll be ready, because  
only *SmartFilm* adapts as quickly  
as your eyes.

And, since it's Kodak, your pictures  
will be true and crisp – Just be sure  
to bring enough *SmartFilm* along.

Remember the beauty  
of your life <sup>sm</sup>

